

# CONTRACT



**WJZY-TV**  
**3501 Performance Road**  
**Charlotte, NC 28214**  
**(704)398-0046**

www.cw46.tv

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 118149 /		<u>Alt Order #</u> 09817409
<u>Product</u> <b>OBAMA FOR AMERICA</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>		<u>Estimate #</u> <b>1537</b>
<u>Advertiser</u> <b>Obama For America</b>		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WJZY</b>	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	WJZY	10/23/12	10/26/12	Seinfeld M-F 11a-12n	11a-12p		:30			NM	3	\$90.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				3	\$30.00			
N 4	WJZY	10/23/12	10/26/12	Family Feud M-F 2-3p	2-3p		:30			NM	4	\$140.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$35.00			
N 5	WJZY	10/29/12	10/29/12	Family Feud M-F 2-3p	2-3p		:30			NM	1	\$35.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$35.00			
N 6	WJZY	10/28/12	10/28/12	Sunday Midday Movie	2-4pm		:30			NM	1	\$60.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S				1	\$60.00			
N 7	WJZY	10/23/12	10/26/12	Bill Cunningham	M-F 3-4p		:30			NM	4	\$320.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$80.00			
N 8	WJZY	10/29/12	10/29/12	Bill Cunningham	M-F 3-4p		:30			NM	1	\$80.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$80.00			
N 9	WJZY	10/23/12	10/26/12	Eff. 9/10/12 Ricki Lake 5-6p 5-6pm			:30			NM	4	\$160.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$40.00			
N 10	WJZY	10/29/12	10/29/12	Eff. 9/10/12 Ricki Lake 5-6p 5-6pm			:30			NM	1	\$40.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$40.00			

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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WJZY	10/27/12	10/27/12	Saturday Late Movie	Sat/4-6pm		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S-				2	\$60.00			
N 12	WJZY	10/28/12	10/28/12	Sun Late Aft Movie	4-6p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				2	\$60.00			
N 13	WJZY	10/23/12	10/26/12	Rules of Engagement M-F 6-6-630p M-F			:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$45.00			
N 14	WJZY	10/29/12	10/29/12	Rules of Engagement M-F 6-6-630p M-F			:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$45.00			
N 15	WJZY	10/23/12	10/26/12	King of Queens	630-7p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$75.00			
N 16	WJZY	10/29/12	10/29/12	King of Queens	630-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$75.00			
N 17	WJZY	10/23/12	10/26/12	2 1/2 MEN	7-7:30p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$450.00			
N 18	WJZY	10/29/12	10/29/12	2 1/2 MEN	7-7:30p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$450.00			
N 19	WJZY	10/23/12	10/26/12	2 1/2 MEN	7:30-8p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$550.00			
N 20	WJZY	10/29/12	10/29/12	2 1/2 MEN	7:30-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$550.00			
N 21	WJZY	10/27/12	10/27/12	2 1/2 MEN	7-7:30p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S-				1	\$300.00			
N 22	WJZY	10/28/12	10/28/12	70's Show/Old Christine Su 6-7pm			:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$60.00			

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N 23	WJZY	10/28/12	10/28/12	2.5 MEN	7-8pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$325.00			
N 24	WJZY	10/23/12	10/26/12	Ricki Lake M-F 10-11p	10p-11p		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$30.00			
N 25	WJZY	10/29/12	10/29/12	Ricki Lake M-F 10-11p	10p-11p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$30.00			
N 26	WJZY	10/28/12	10/28/12	The Border Sun 8-9pm	8-9P		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$125.00			
N 27	WJZY	10/28/12	10/28/12	The Collector Sun 9-10p	9-10pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$150.00			
N 28	WJZY	10/27/12	10/27/12	30 Rock Sat 11p-12a	11p-12a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S-				1	\$30.00			
N 29	WJZY	10/27/12	10/27/12	Rules Enga/	12-1a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S-				1	\$30.00			
N 30	WJZY	10/28/12	10/28/12	Charlotte Now	11-1130p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$55.00			
<b>Totals</b>											<b>66</b>	<b>\$8,040.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	56	\$6,725.00	\$5,716.25
10/29/12 - 10/29/12	10	\$1,315.00	\$1,117.75
<b>Totals</b>	<b>66</b>	<b>\$8,040.00</b>	<b>\$6,834.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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